

1. MR. HITESH PRAVINCHANDRA RUPARELIA, CHAIRMAN AND MANAGING DIRECTOR



Mr. Hitesh Pravinchandra Ruparelia (DIN: 00490790) is Chairman & Managing Director and also the Promoter of our Company. He was appointed on the Board on May 14, 2004 as Director and further designated as Chairman cum managing director for a period of 5 years w.e.f June 20, 2024 He holds degree of Higher Secondary and Diploma in Computer Technology He is co-founder of S D Retail Ltd, a company that has been at the forefront of the retail industry since its inception in 1989. He has been instrumental in taking major policy decision of the Company. His contributions to S D Retail Limited go beyond day-to-day management. His foresight in recognizing the potential of the apparel sector and his ability to adapt to market changes have been key to the brand's success. His leadership style, characterized by a blend of traditional business wisdom and a keen sense of emerging market trends, has fostered a culture of innovation and resilience within the company.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Chairman and Managing Director
2	INTIMATE APPAREL ASSOCIATION OF INDIA	Director
3	SHALIGRAM APPARELS LLP (PREVIOUSLY KNOWN AS SHALIGRAM APPARELS PVT. LTD.)	Designated partner
4	SWEET DREAMS LOUNGEWEAR (INDIA) LLP (PREVIOUSLY KNOWN AS SWEET DREAMS LOUNGEWEAR (INDIA) PRIVATE LIMITED)	Designated partner
5	GRACE GARMENTS LLP (PREVIOUSLY KNOWN AS GRACE GARMENTS LIMITED)	Designated partner
6	SD FASHIONS LLP (PREVIOUSLY KNOWN AS SD FASHIONS PRIVATE LIMITED)	Designated partner

2. MR. UTPALBHAI PRAVINCHANDRA RUPARELIA, WHOLE-TIME DIRECTOR



Mr. Utpalbhai Pravinchandra Ruparelia (DIN: 00300525) is the Whole-Time Director and founding Promoter of our Company. He was originally appointed on the Board on May 14, 2004 as Director and further reappointed as Whole Time Director w.e.f. June 20, 2024. He stands as a co-founder of S D Retail Ltd, a distinguished entity in the retail sector since its establishment in 1989. He has been instrumental in offering a vast array of products that emphasize relaxation, comfort, and innovation, meeting the dynamic needs of consumers. His ability to handle a diverse product portfolio has significantly contributed to the company's reputation for quality and excellence. Under his guidance, the company has introduced a vast range of products that cater to the evolving demands of the modern consumer, ensuring that comfort and style go hand in hand.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Whole Time Director
2	SHALIGRAM APPARELS LLP (PREVIOUSLY KNOWN AS SHALIGRAM APPARELS PVT. LTD.)	Designated partner
3	SWEET DREAMS LOUNGEWEAR (INDIA) LLP (PREVIOUSLY KNOWN AS SWEET DREAMS LOUNGEWEAR (INDIA) PRIVATE LIMITED)	Designated partner
4	GRACE GARMENTS LLP (PREVIOUSLY KNOWN AS GRACE GARMENTS LIMITED)	Designated partner
5	SD FASHIONS LLP (PREVIOUSLY KNOWN AS SD FASHIONS PRIVATE LIMITED)	Designated partner

3. MR. VISHESH JAILESH DALAL, NOMINEE DIRECTOR



Mr. Vishesh Jailesh Dalal (DIN: 03250002) is Nominee Director of our Company. He was appointed on the Board on October 01, 2022 as Nominee Director of the Company. He is qualified Chartered Accountant and holds degree of Master of Business Administration from Esade Business School. He has over 13 years of rich industrial experience in private equity, consulting, and entrepreneurship. His experience spans the full spectrum of the investment lifecycle, with a focus on shareholder value creation. His prior experience includes private equity investing in South East Asia and US with the Clermont Group, consulting and investment banking at Ernst & Young (EY) and operating an e-commerce start-up in India.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Nominee Director
2	OCEAN DRINKS PRIVATE LIMITED	Director
3	GOLDENPI TECHNOLOGIES PRIVATE LIMITED	Nominee Director
4	RELATIVITY INVESTMENT ADVISORS LLP	Designated partner
5	ASPENTREE ADVISORS LLP	Designated partner

4. MRS. SIMERAN BHASIN, NON-EXECUTIVE DIRECTOR



Mrs. Simeran Bhasin (DIN: 07482286) is Non-Executive Director of our Company. She was appointed on the Board as Additional Director w.e.f., December 01, 2023 and further re-designated as Non-Executive Director w.e.f. June 20, 2024. She holds degree in Bachelor of Commerce, Post Graduate Diploma in Management. She is having experience of 2 years in marketing and brand management, spanning across several industries with significant contributions to each. She has worked with various MNCs like Manipal Hotels Ltd, Titan Industries, Britannia Industries, Fastrack, Wildcraft etc. She is responsible for all the marketing related activities of the company.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Director
2	RAGTAGGER LIFESTYLE PRIVATE LIMITED	Director

5. MR. MANISH KAPOOR, NON-EXECUTIVE & INDEPENDENT DIRECTOR



Mr. Manish Kapoor (DIN: 08415273) is Non –Executive and Independent Director of our Company. He was appointed on the Board as Additional Director w.e.f., May 11, 2024 and further re-designated as Independent Director w.e.f June 20, 2024 He holds Diploma in Apparel Marketing and Merchandise Management qualification and having experience of 10 Years. He was appointed as Vice President of Pepe Jeans India Limited in the year 2014. Within two years he was promoted to Sales Director and headed the sales vertical for the entire business which comprises company and franchisee-owned exclusive stores, department stores, ecommerce distributions, etc. In 2019 he was promoted to Chief Executing Officer to head the entire Pepe jeans business and after that, he was promoted to the position of MD cum CEO of Pepe Jeans India Limited. As an Independent Director of our Company, he is responsible for providing his expertise in Management and compliance related matters of our Company and also provides inputs in business matters.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Director
2	PEPE JEANS INDIA LIMITED	Managing Director

6. MR. HARSHIL RAJENDRABHAI PATEL, NON-EXECUTIVE & INDEPENDENT DIRECTOR



Mr. Harshil Rajendrabhai Patel (DIN: 09606743) is Non-Executive and Independent Director of our Company. He was appointed on the Board as Additional Director w.e.f., May 11, 2024 and further re-designated as Independent Director w.e.f June 20, 2024. He is qualified Chartered accountant having experience of 5 Years. He is a practicing Chartered Accountant working at Harshil Patel & Co. (a Practicing Chartered Accountant firm) since 2018. He has experience in Conducting the audit and assurance services of various companies and Conducting valuation for various financial instruments. As an Independent Director of our Company, he is responsible for providing his expertise in Finance related matters of our Company.

Directorship and full-time positions:

Sr No.	Name of Body Corporate	Designation
1	S D RETAIL LIMITED	Director